

Opening of Hong Kong Children's Discovery Museum *Offering Play-based Learning Experiences for Families*

(20th September 2018, Hong Kong) Hong Kong Children's Discovery Museum (CDM or the Museum) is delighted to announce its opening on 19th September 2018! Located on the first floor of the China United Centre building in North Point, CDM is an approximately 6,600 square-foot-venue that comprises four themed exhibition areas: "Transit Tots", "Story Stage!", "Our Natural World, Our Consumer World", and "Tinkering Lab". CDM has over 40 customized and interactive exhibits, each serving an educational purpose for children at different developmental stages, offering a play-based learning experience for children and parents.

Serena Fan, Founder and Director of Education of CDM, is a dedicated early childhood educator who believes that young children have the capacity to think for themselves and should be provided the time and space to develop their innate curiosities. In late 2015, she started the fundraising and planning of CDM, which aims to enrich children's lives through educational hands-on exhibits, play-based learning experiences, and interactive facilitated programs. In 2016, Amy Vlastelica was hired as the Director of Museum Planning and Exhibit Design. Together with Serena Fan, they worked to ensure that each exhibit has an educational purpose and is designed to be physically and cognitively appropriate for children at different developmental stages.

Offering a Play-based Learning Experience for Families at Four Themed Exhibition Areas

Children can play and experience more than 40 customized, hands-on and interactive exhibits at the 6600-square-foot venue. CDM is comprised of four themed exhibition areas that offer play-based experiences for families and children where they can explore educational content in the areas of language and literacy, S.T.E.A.M (Science, Technology, Engineering, Arts, and Math), culture, environmental awareness and stewardship.

"Transit Tots" is an area specially designed for toddlers, aged 3 and under, to engage their senses while exploring different modes of transportation around Hong Kong. At "Story Stage!" children make, direct, and role-play a story from their imagination while both at "On Stage" and "Backstage". At "Our Natural World, Our Consumer World", children can also explore the wonders of nature, understand where our resources come from, and ways to help protect the environment. CDM also encourages children to experiment with unique tools and materials to make S.T.E.A.M. – based discoveries and creations at the "Tinkering Lab".

Hygiene and Safety at CDM

CDM attaches great importance to hygiene and safety. CDM strives to maintain a comfortable and clean environment for families as they explore in the Museum. Air purifiers are installed throughout the premises, which effectively filter ultra-fine particles and bacteria and improve the indoor air quality. The "Water Table" exhibit is cleaned through a chlorination, filtration, and UV sterilization system. Exhibits, facilities, loose parts, costumes, and toys are thoroughly cleaned after each session. Once a week CDM is closed for deeper cleaning and maintenance work.

CDM is recognized as a tax-exempt charitable institution in Hong Kong, under Section 88 of the Inland Revenue Ordinance, ticket revenues will be used to cover operating costs.

About HKCDM:

Address:	1/F, China United Centre, 28 Marble Road, North Point, Hong Kong
Opening hours:	<ul style="list-style-type: none"> ▪ Tuesdays to Sundays and most public holidays ▪ 09:00 – 18:30
Sessions:	One session is 2.5 hours. There are typically three sessions per day. For details, please refer to www.childrensdiscoverymuseum.hk/ticketing
Session prices:	<p>Children (0 – 12 years old):</p> <ul style="list-style-type: none"> ▪ \$90 (Weekdays) ▪ \$110 (Weekend and public holidays) <p>Teens and Adults (13 – 64 years old):</p> <ul style="list-style-type: none"> ▪ \$60 (Weekdays) ▪ \$70 (Weekend and public holidays) <p>Senior (65 years old and above):</p> <ul style="list-style-type: none"> ▪ \$20 (Weekdays) ▪ \$25 (Weekend and public holidays)
Website:	www.childrensdiscoverymuseum.hk
Email:	info@childrensdiscoverymuseum.hk
Phone:	3198 0280
For school field trips, group events, and birthday party reservations:	booking@childrensdiscoverymuseum.hk 3198 0160
Facebook:	https://www.facebook.com/HKCDM.official/
Instagram:	http://instagram.com/HKCDM

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