

Press release (Lifestyle/ Consumer/ Family)

For immediate release

Opening of Hong Kong Children's Discovery Museum (Sai Wan Ho) 5,500 sq. ft. Eight Themed Exhibition Zones Offers Play-based Learning Experiences for Families New Opening Offer "Friends+ Weekday Play Package" for Children to enjoy #LearningThroughPlay

High Resolution Photos, please download: <u>https://bit.ly/cdmpress2023</u>



Hong Kong, March 14, 2023 — Located at Shop E (G/F) and 1/F of Island Walk, Sai Kei Wan, the Hong Kong Children's Discovery Museum (Sai Wan Ho) will officially open on March 18, 2023! The brand new 5,500 sq. ft. Hong Kong Children's Discovery Museum (CDM) has more than 30 customized interactive exhibits to offer a play-based learning experience for everyone. Each exhibit was specially designed for children 10 years old and under and serves an educational purpose for children at different developmental stages. Children's museums are prevalent in the United States with over 100 years of history and are an informal education venue for families to encourage children to explore, create and express through play, as well as to develop self-directed learning.



Eight Themed Exhibition Zones with Over 30 Exhibits

The museum comprises eight themed exhibition zones with over 30 customized and interactive exhibits that allow children to experience learning through play in the areas of language and literacy, science, technology, engineering, art and mathematics (S.T.E.A.M.), culture, and environmental awareness/stewardship. Previously well-liked exhibition zones like, "BUILD IT!", "DISCOVERY ZONE", "STORY STAGE" and "WATER WAY" are still available. A new exhibition zone, "COZY CORNER" - a quiet sensory space and a new exhibit "Water Wall", which allows children to explore the vertical flow of water with different tools, are featured.

- BUILD IT!: Experiment with unique tools and materials to make discoveries and creations related to S.T.E.A.M. (Science, Technology, Engineering, Art, and Mathematics).
- (2) **DISCOVERY ZONE**: Children make new discoveries through hands-on activities, such as exploring the wonders of nature and the ways we can help protect our environment.
- (3) **COZY CORNER**: A quiet sensory space to calm, develop, and engage your senses.
- (4) TRANSIT TOTS: Utilize different fine motor skills while playing among Hong Kong's unique landmarks.
- (5) **STORY STAGE**: Everyone has a story to express! Make, direct, and role-play a story of your own at Story Stage.
- (6) **CREATIVE STUDIO**: Share your artistic side, whether on a large or small scale!
- (7) LITTLE ADVENTURE: Designed for children 3 years old and under who can climb in, climb on, or hop in amongst iconic icons.



(8) WATER WAYS: Investigate ways water can move, both horizontally and vertically!



Customized and Interactive Exhibits

All exhibits and activities of CDM are designed from the perspective and needs of children where they take the lead to determine what they want to explore and for how long, to cultivate their unique potentials.

Exhibit Highlights

BUILD IT !

Nüdel Kart[™] – This large educational deconstructable play cart was awarded the prestigious GOOD DESIGN AWARD[®] in Australia. It was designed with the aim to allow children to authentically develop essential skills, such as creativity, problem-solving skills and social skills.





COZY CORNER

This new exhibit area provides a quiet sensory space for children to calm down and relax, while also allowing them to develop their sensory system.

WATER WAY

Water Table: Children can experiment to see how a dam, a water fountain, and other contraptions work. While playing, children can learn about the water cycle, water flow, and hydrodynamics.







Water Wall: "Water Wall" allows children to freely choose different tools, explore the flow of water on the vertical surface, and understand the characteristics of water flowing.

Hong Kong Children's Discovery Museum (Sai Wan Ho)	
Address	Shop E (G/F) & 1/F, Island Walk, 163 Shau Kei Wan Road, Hong Kong (5 mins. Walk from Sai Wan Ho MTR Station Exit B)
Opening	10:00am - 6:00pm * (Every Monday to Sunday)
Hours	(One session is 1.5 hour, cleaning between each session)
	*Time slots may change without prior notice. Please refer to CDM's specific online ticketing platform.
Admission	Monday to Friday (except public holidays):
Admission	 Child (13 months to 12 years old): \$120 per person
	 Infant (1 - 12 months), Adult & People with disabilities**: \$80 per
	person
	Saturday, Sunday and Public Holidays:
	 Child (13 months to 12 years old): \$140 per person
	 Infant (1 - 12 months), Adult & People with disabilities**: \$100 per person
Quota	Children max. 80 pax; total 160 pax per session.
Ticketing	Please reserve and buy tickets at CDM's specific online ticketing platform
	in advance https://bit.ly/CDMtickets
	Tickets are on a first-come, first-served basis
More	Please visit Hong Kong Children's Discovery Museum's website:
Details	www.childrensdiscoverymuseum.hk
Enquiry	WhatsApp: +852 9885 2755 (Monday to Sunday, 10:30am - 5:00pm)
Field Trip/	Field trips from schools, corporate or private groups, or birthday parties are
Private	available. Enquiry: booking@childrensdiscoverymuseum.hk 。
Booking	



Opening Limited Offer New "Friends+ Weekday Play Package"

To celebrate the opening of the Hong Kong Children's Discovery Museum (Sai Wan Ho), from now until 30 April 2023, visitors can purchase "Friends+ Weekday Play Package" at an early bird rate of \$540 (regular price \$600) (Package unit is for one child and one adult.). The "Friends+ Weekday Play Package" includes "Three Entry Passes for 1.5 hours on Weekdays", "40% off Weekday Discount Tickets" and "10% off Ticket Discount for accompanying friends" within half year from the date of purchase. The new package is best suited for multiple visits and for families who love to experience #learningthroughplay!



- The End –

About Hong Kong Children's Discovery Museum

Hong Kong Children's Discovery Museum (CDM) is the city's first and only children's museum dedicated to play-based learning experiences in the areas of language and literacy, S.T.E.A.M., culture and environmental awareness/stewardship. CDM is a Section 88 charitable organization (91/18412) that is not affiliated with any government, organization or corporate. CDM is a member of the Association of Children's Museum.

As of November 31, 2022, CDM has welcomed more than 126,600 public, school, and NGO visitors to its North Point and two Pop Up locations. Despite the unprecedented challenges of the past few years, we are proud to be able to continue serving Hong Kong's families, schools, and NGOs at our new permanent home in Sai Wan Ho.



CDM promotes child-led learning experience which encourages adults to let children lead their own learning experience and exploration. Everyone from 0 to 100 years old is welcome to visit CDM for life-long learning across generations!

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